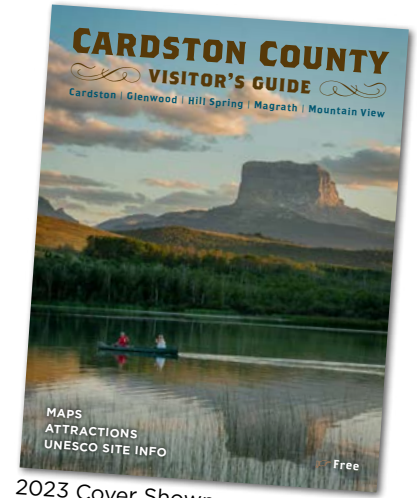




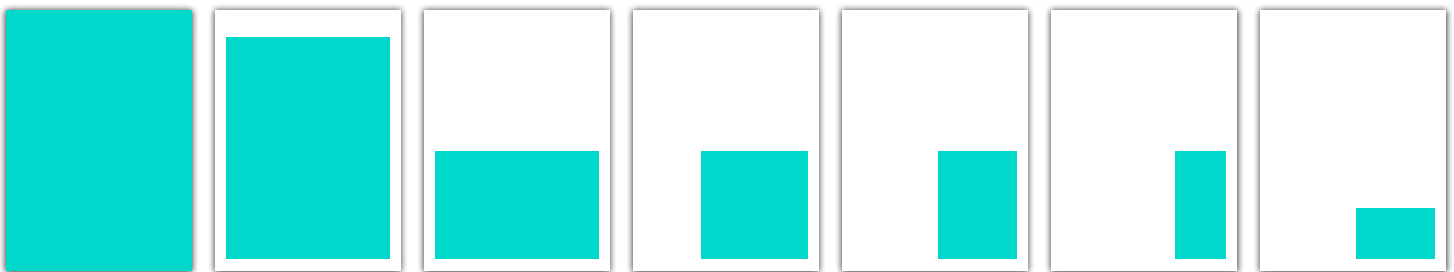
Cardston County 2024 Advertising Opportunity

Cardston County is an outstanding tourism destination with three UNESCO World Heritage Sites within a short drive. Located in the traditional Blackfoot Confederacy Territory, Cardston County boasts authentic Indigenous experiences, incredible tourist attractions, unique shopping, beautiful golf courses, several campgrounds, Provincial Parks and Provincial Recreation Areas. Are you a business or organization that would like to reach travellers in the Cardston region? Check out our advertising opportunities below for our 2024 Cardston County Visitor's Guide.



2023 Cover Shown

Ad Sizes



Covers Full Page 1/2 Page 1/3 Page 1/4 Page 1/6 Page 1/8 Page

Print Run

5000 guides (digital copy is also available on website)

Ad Specs

Images - 300 dpi at 100%
File type - print ready PDF

Ad and Payment Submission Deadline

April 25, 2024

For More Information

Visit cardstontourism.com/advertising

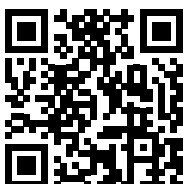
Ad Dimensions and Pricing (+GST)

Size	Width x Height	Price
Back Outside Cover*	8.375 x 10.875	\$1300
Inside Cover†	8.375 x 10.875	\$1250
Full Page	7.375 x 9.25	\$1150
1/2 Page	7.375 x 4.5	\$650
1/3 Page	4.84 x 4.5	\$490
1/4 Page	3.5625 x 4.5	\$400
1/6 Page	2.2917 x 4.5	\$290
1/8 Page	3.5625 x 2.125	\$230

*Only one ad available †Only two ads available

Options To Purchase Your Ad - Pick Your Preference (invoice provided for all 3 options)

Option 1 - Online Payment visit cardstontourism.com/shop or scan code below to reserve your ad



Option 2 - Complete Online Form & Mail Cheque submit online form at cardstontourism.com/advertising-form or scan code below and mail your cheque



Option 3 - Complete Paper Form & Mail Cheque submit attached form (p.2 of this document) and mail your cheque to the address indicated



Cardston County 2024 Visitor's Guide Ad Form

Please complete the following information if you wish to reserve your ad spot. You will receive an emailed invoice from Cardston Tourism. Submit this form to the email indicated below. We need to receive your payment before April 25, 2024. We'll be in touch to coordinate ad design and proofing. Thank you for participating in our advertising program.

Contact Name

Organization/Business

Email

Phone

Address

Town/City

Postal Code

I'd like to buy the following ad size - check the applicable box

Size	Width x Height	Total Price	
Back Outside Cover*	8.375 x 10.875	1300 + 65 GST = \$1356.00	<input type="checkbox"/>
Inside Cover†	8.375 x 10.875	1250 + 62.50 GST = \$1312.50	<input type="checkbox"/>
Full Page	7.375 x 9.25	1150 + 57.50 GST = \$1207.50	<input type="checkbox"/>
1/2 Page	7.375 x 4.5	650 + 32.50 GST = \$682.50	<input type="checkbox"/>
1/3 Page	4.84 x 4.5	490 + 24.50 GST = \$514.50	<input type="checkbox"/>
1/4 Page	3.5625 x 4.5	400 + 20 GST = \$420.00	<input type="checkbox"/>
1/6 Page	2.2917 x 4.5	290 + 14.50 = \$304.50	<input type="checkbox"/>
1/8 Page	3.5625 x 2.125	230 + 11.50 = \$241.50	<input type="checkbox"/>

*Only one ad available †Only two ads available

Ad Artwork and Payment Submission Deadline

April 25, 2024

Submit This Form To

info@cardstontourism.com

Mail Cheque To

Cardston Tourism
Box 1937
Cardston, AB
TOK OKO